Event Planning, A.A.S.

Program Location: Gulf Shores Campus

Hospitality Management Division

Length: Five Semesters

This program is designed to produce management personnel for the Event Planning industry.

Event Planning Program Philosophy and Objectives
The Event Planning Program will provide excellence in faculty, service, curricula, and facilities to equip students with the theoretical and applied tools necessary to become contributing members of society and to realize gainful employment in professional fields with strong growth potential. This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in teh program will tranasfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS.

* For the MTH 116 or more advanced requirement: Students planning to transfer to four-year degree will need to take a higher level math:

- University of Alabama: MTH 110 - Finite Math
- University of South Alabama: MTH 110 - Finite Math
- Troy University: MTH 112 - Pre-Calculus Algebra
- Auburn University: MTH 115 - Pre-Cal Algebra/Trig

Program: Hospitality Management
Type: A.A.S.

Semester One - Fall

Item #	Title	Credits
HMM 252	Hotel/Restaurant and Travel Law	3
HMM 260	Human Resource Management	3
CUA 101	Orientation to the Hospitality Profession	3
	MTH 116 or more advanced	3
ORI 101	Orientation to College	1

Semester Two - Spring

Item #	Title	Credits
	HSM 250 or HSM 214	3
CUA 116	Sanitation and Safety	3
ENG 101	English Composition I	3
HSM 201	Event Planning and Management	3
CUA 102	Catering	3

Semester Three - Summer

Item #	Title	Credits
HSM 270	Planning and Management Sports Tourism and Events	3
	CUA/HMM/HSM/PAS Elective	3
HSM 123	Hospitality Field Experience I	3
CUA 213	Food Purchasing and Cost Control	3

Semester Four - Fall

Item #	Title	Credits
HSM 234	Planning and Development of Leisure Programs and Festivals	3
HMM 241	Restaurant Service Management I	3
	SPH 106 or SPH 107	3
CIS 146	Microcomputer Applications	3
	Natural Science Elective (4 SH)	4

Semester Five - Spring

Item #	Title	Credits
HMM 120	Beverage Operations	3
HSM 222	Meeting and Convention Management	3
	CUA/HMM/HSM/PAS Elective	3
	Humanities and Fine Arts Elective (I)	3
	History, Social Science, or Behavioral Science Elective	3
	Total credits:	**71**